



FOR IMMEDIATE RELEASE

CONTACT: Roxane Marquez at (213) 974-4111 (office)
or (213) 598-5463 (cellular)

GLORIA MOLINA ANNOUNCES \$150,000 REWARD EXTENSION FOR BRENDA SIERRA HOMICIDE

2002 Kidnapping and Killing of East L.A. 15-Year-Old Remains Unsolved

LOS ANGELES (January 6, 2009)—Los Angeles County Supervisor Gloria Molina announced today that a \$150,000 reward for information leading to the arrest and conviction of the perpetrator(s) responsible for 2002 homicide of 15-year-old Brenda Sierra of East Los Angeles has been extended.

"Brenda Sierra was a beautiful young woman from the heart of the East Los Angeles community who did nothing to deserve her terrible fate," Molina said. "We remain firmly committed to solving this case and we will not give up until whoever is responsible has been brought to justice."

Sierra lived with her family in the City Terrace neighborhood of unincorporated East Los Angeles and was a sophomore at Schurr High School in Montebello at the time of her death. She was last seen on Friday, October 18, 2002 leaving her home at 1061 Leonard Avenue between 7:00 and 7:30 a.m. while on her way to a friend's house where she was to receive a ride to school. She never arrived. Her body was found on Saturday, October 19, 2002 on Sky View Lane in the Valley of Enchantment mountain area of Crestline, California in San Bernardino County but was not identified until the following Monday.

Despite increasing an initial \$5,000 reward to \$150,000 on January 27, 2003 followed by a series of annual community vigils near the Sierra family home on each anniversary of Brenda Sierra's death, the case nonetheless went cold. Molina successfully petitioned to have the case transferred to the purview of the Los Angeles County Sheriff's Department in the Fall of 2008.

Anyone with information about this case is urged to call Captain Henry Romero of the East Los Angeles Sheriff's Station at (323) 264-4151.

###